

# FloraPOD Cookie Policy

Your visit to this website is recorded by means of cookies. Cookies are text files stored via your browser on your computer when you visit a website. They collect standard internet log information and visitor behaviour information.

Floramedia respects the privacy of all users of its website and works to ensure that personal information provided by the user is handled confidentially. Personal information you provide on this website will be used for the purposes stated below. This information will not be sold to third parties but will be made available to third parties involved in the processing and completion of your order.

By using the FloraPOD website you consent to cookies being used in accordance with our policy. If you do not consent you must turn off cookies or refrain from using the site.

For further information please refer to our Privacy Policy.

## How we use cookies

Cookies allow web applications to respond to you as an individual, enabling the web application to tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Our Company uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website
- To identify which pages are being used so we can analyse data about web page traffic and improve our website in order to tailor it to customer needs.

Overall, cookies help us provide you with a better website. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## Links to other websites

Our website contains links to other websites of interest. We are not responsible for the protection and privacy of any information which you provide whilst visiting these sites and such sites are not governed by this Cookie Policy.

## What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

**Session Cookies:** Session cookies last only for the duration of your visit and are deleted when you close the browser. Its main purpose is to identify the type of device, support website security or its basic functionality. They do not contain personal information that allows us to identify a person.

**Persistent or Permanent Cookies:** They are stored on the device's hard disk and our website reads them every time you make a new visit to [www.floraPOD.co.uk](http://www.floraPOD.co.uk); It has a specific expiration or expiration date, after which the cookie stops working. They allow us to identify your actions and preferences; analyse visits and help us understand how users arrive at our site and improve our services.

**Functionality Cookies:** These cookies allows our website to remember decisions taken by the user, such as their login or identifier. The information of these cookies collected is anonymised (that is, it does not contain your name, address, or other data).

**Third Party Cookies:** Third-party cookies are the cookies installed by a website that is not the one you are visiting; for example, those used by social networks (such as Facebook) or external content supplements (such as Google Maps). In addition, some advertising companies use these types of files to track your visits on each site where they are advertised.

**Analytical Cookies:** These are cookies that have the purpose of periodic maintenance and guarantee the best operation and service to the user; collecting data of your activity.

### List of cookies we collect

Name	Purpose
PHPSESSID	Cookie Log-in on the website. Will disappear.
_icl_current_language	Cookie to identify the navigation language.
Cookieconsent_status	Tell us if you have consented to cookies.
_utma	Used to distinguish users and sessions. The cookie is created when the JavaScript library is executed and there is no _utma cookie. The cookie is updated every time data is sent to Google Analytics.
_utmt	Used to limit the percentage of requests.
_utmb	Used to determine new sessions or visits. The cookie is created when the JavaScript library is run and there is no _utmb cookie. The cookie is updated every time data is sent to Google Analytics.
_utmz	Not used in ga.js. It is configured to interact with urchin.js. Previously, this cookie acted with the _utmb cookie to determine if the user was in a new session or visit.
_utmz	Stores the traffic source or campaign that explains how the user has arrived at the site. The cookie is created when the JavaScript library is run and is updated every time data is sent to Google Analytics.
_utmv	It is used to store data of custom visitor variables. This cookie is created when a programmer uses the _setCustomVar method with a custom visitor variable. It was also used for the removed _setVar method. The cookie is updated every time data is sent to Google Analytics.
_ga	It is used to differentiate between users and sessions. The cookie is created when the javascript library is loaded and there is no previous version of the _ga cookie. The cookie is updated every time you send the data to Google Analytics.
_gat	Used to differentiate between the different tracking objects created in the session. The cookie is created when the javascript library is loaded and there is no previous version of the _gat cookie. The cookie is updated every time you send the data to Google Analytics.
_gid	Used by Google Analytics is also responsible for tracking user behavior. It expires after 24 hours of inactivity.

## What third party cookies do we use?

### Google Analytics

Google Analytics is a product provided by Google which lets us measure the Age UK website performance as well as the return on investment from our digital marketing, to ensure we are providing the best service for our users.

#### Find out more on the Google website

The site uses the Google Analytics service, which is provided by Google, Inc., an entity whose main office is at 1600 Amphitheater Parkway, Mountain View (California), CA 94043, United States ("Google").

Google Analytics uses cookies to help us analyse how users use the site. The information generated by the cookie about your use of the site (including your IP address) will be directly transmitted and archived by Google on its servers in the United States. Google will use this information on our behalf of Floramedia in order to keep track of your use of the site, compiling reports of site activity and providing other services related to site activity and Internet use. Google may transmit such information to third parties when required by law, or when said third parties process the information on behalf of Google. Google will not associate your IP address with any other data available to Google.

If you wish, you can refuse the processing of data or information by rejecting the use of cookies by selecting the appropriate configuration of your browser. However, if you do, you may not be able to use the full functionality of this site. By using this website you consent to the processing of your information by Google in the manner and for the purposes indicated above.

### How to manage cookies

You can set your browser not to accept cookies and remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

In compliance with current legal regulations, we provide you with the information that allows you to configure your browser / Internet browsers to maintain your privacy and security in relation to cookies. Therefore, we provide you with the information and links to the official support sites of the main browsers so that you can decide whether or not to accept the use of cookies. Thus, you can block cookies through the browser configuration tools or you can configure your browser to notify you when a server wants to save a cookie:

- a) If you use Microsoft Internet Explorer, in the menu option Tools> Internet Options> Privacy> Settings. To know more visit <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- b) If you use Firefox, in the menu option Tools> Options> Privacy> Cookies. To learn more visit <https://support.mozilla.org/en-US/kb/disable-third-party-cookies>
- c) If you use Chrome, in the Options section> Advanced options> Privacy. To learn more <https://support.google.com/chrome/answer/95647?hl=en>
- d) If you use Opera, in the Security and Privacy option, you can configure the browser. To learn more visit <https://help.opera.com/en/latest/web-preferences/#cookies>

- e) If you use Safari, in the option Preferences> Security or Privacy, you can configure Browser. To learn more visit: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- f) If you wish to disable Google Universal Analytics, you can install the following extension provided by Google: <https://tools.google.com/dlpage/gaoptout>

For more advice on managing cookies, have a look at the [All About Cookies](#) website.

### **Changes to our cookie policy**

Our company keeps its cookie policy under review and places any updates on their web page. This policy was last updated on 29 November 2019.